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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		10/05/2006	National Association:

RECEIVING PARTY DATA

Name:	Advance Merchandising Company, Inc.	
Street Address:	5673 Airport Rd.	
City:	Roanoke	
State/Country:	VIRGINIA	
Postal Code:	24012	
Entity Type:	CORPORATION: VIRGINIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1197174	ENDURANCE

CORRESPONDENCE DATA

Fax Number: (866)826-5420

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3016380511

Email: ipresearchplus@comcast.net

Correspondent Name: IP Research Plus, Inc.
Address Line 1: 21 Tadcaster Circle

Address Line 2: Attn: Penelope J.A. Agodoa
Address Line 4: Waldorf, MARYLAND 20602

ATTORNEY DOCKET NUMBER:	31637	
NAME OF SUBMITTER:	Penelope J.A. Agodoa	
Signature:	/pja/	
Date:	05/17/2007	

TRADEMARK
REEL: 003544 FRAME: 0682

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Total Attachments: 4 source=31637#page1.tif source=31637#page2.tif source=31637#page3.tif source=31637#page4.tif

> TRADEMARK REEL: 003544 FRAME: 0683

NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, pursuant to an Amended and Restated Security Agreement dated as of November 3, 2004 (the "Security Agreement") recorded in the United States Patent and Trademark Office (the "PTO") on March 31, 2003 and at Reel 002799, Frame 0699; and recorded in the PTO on May 23, 2005 at Reel 003089, Frame 0120, Advance Merchandising Company, Inc. ("Assignor") assigned to and granted to JPMorgan Chase Bank, N.A. ("Assignee"), as agent for itself and various other lending institutions, a security interest in all right, title and interest of Assignor in and to the trademarks and applications therefore listed on Schedule I hereto; and

WHEREAS, Assignee wishes to provide a document suitable for recording in the PTO for purposes of recording the release, relinquishment and discharge of its security interest in the trademarks and applications subject to the Security Agreement, including, without limitation, the trademarks and applications listed on Schedule I hereto, whether or not they have been recorded at any reel and frames, if any, including, without limitation, the reel and frame numbers listed above;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the trademarks and applications subject to the Security Agreement, including, without limitation, the trademarks and applications listed on <u>Schedule I</u> hereto, whether or not they have been recorded at any reel and frames, if any, including, without limitation, the reel and frame numbers listed above;

[Signatures appear on following pages]

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TRADEMARK REEL: 003544 FRAME: 0684 IN WITNESS WHEREOF, the parties have caused this Notice of Release of Security Interest in Trademarks to be duly executed as of October 5, 2006.

JPMorgan Chase Bank, N.A., as Collateral Agent

Name:/

Title: BARRY BERGMAN MANAGING DIRECTOR

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Schedule I Trademarks

Owner: Advance Merchandising Company, Inc.

Trademark	Application	Registration or
	No./Registration No.	Application Date
ADVANCE AUTO PARTS & Design	78/258905	6/5/03
ADVANCE AUTO PARTS & Design	78/258959	6/5/03
ADVANCE AUTO PARTS & Design	78/453252	7/20/04
ADVANCE AUTO PARTS & Design	78/453265	7/20/04
ADVANCE AUTO PARTS & Design	78/453277	7/20/04
ADVANCE AUTO PARTS & Design	78/453288	7/20/04
ADVANCE AUTO PARTS & Design	78/453301	7/20/04
ADVANCE AUTO PARTS & Design	78/465180	8/10/04
ADVANCE AUTO PARTS & Design	78/258939	6/5/03
ADVANCE AUTO PARTS. WE'RE	78/258981	6/5/03
READY IN ADVANCE & Design		
AUTOEXPRESS	78/470757	8/20/04
ENDURANCE & Design	78/470767	8/20/04
HYDRO FORCE	76/331548	10/29/01
JOE'S GARAGE EST. 1932 & Design	78/484603	9/16/04
MECHANIC'S CHOICE & Design	78/470776	8/20/04
PROFESSIONAL'S FAVORITE	76/469754	11/26/02
PROTECTION PLUS	78/362151	2/4/04
SOUNDXPRESS	78/471990	8/23/04
TOUGH ONE ENGINES & Design	78/368578	2/16/04
ENDURANCE & Design	78/470767	8/20/04
INFO-TRAK	1,792.873	9/14/93
LASTACELL	1,494,948	7/5/88
TRAK AUTO & Design	1,168,761	9/8/81
TRAK & Design	1,574,103	1/2/90
TRAK AUTO & Design	1,418,151	11/25/86
TROUBLE FREE	1,490,825	6/7/88
TROUBLE FREE	2,133,425	1/27/98
DISCOUNT AUTO PARTS & Design	2,539,168	2/19/02

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RECORDED: 05/17/2007

TRADEMARK REEL: 003544 FRAME: 0686